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FOR IMMEDIATE RELEASE

DTE Energy Foundation joins Southwest Detroit leadership organization in matching dollar initiative

DETROIT – DTE Energy Foundation and Detroit Hispanic Development Corporation (DHDC) today announced the 2014 DHDC Challenge, a \$25,000 matching-dollar initiative aimed at building stability for Southwest Detroit families and neighborhoods.

DTE Energy's long held relationship with DHDC stretches over the agency's 17 year history. Funds raised by the DHDC Challenge provide much needed support for activities related to building infrastructure and capacity, enabling DHDC to continue providing integral community services such as youth leadership, adult education, and in-risk prevention. DHDC proudly partners with business, academic, and community sponsors, and the DHDC Challenge serves as a great example of how community and business partnerships can work together toward more viable communities.

"An investment in the Detroit Hispanic Development Corporation is really an investment in the city's rich cultural heritage," said Faye Alexander Nelson, vice president of Public Affairs for DTE Energy and president of the DTE Energy Foundation. "We hope that our commitment to match funds of up to \$25,000 will serve as a catalyst in the collaborative effort to continue to make Southwest Detroit a more vibrant place in which to live, visit and do business."

In 2013, the DTE Energy Foundation granted the DHDC a \$16,000 matching-dollar grant. DHDC's partners raised close to \$24,000 using crowdfunding, creative engagement contests, and peer-to-peer solicitations. This year, the DHDC hopes to raise more than \$25,000 starting now, during Hispanic Heritage Month, through "Giving Tuesday," December 2, 2014.

For more information, please visit www.dhdc1.org or contact Esperanza Cantu, Development Director, (313) 967-4880 or ecantu@dhdc1.org.

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About Detroit Hispanic Development Corporation

Founded in 1997 by Angela Reyes, DHDC provides life changing services to Southwest Detroit youth and their families. Growing to service almost 7,000 individuals annually, DHDC remains committed to providing a safe, nurturing environment that promotes family, education, and healthy lifestyles. Services include Youth Leadership, Urban Arts, Padres Unidos, ESL & GED classes, tattoo removal and gang prevention. Visit online: DHDC1.org.